



Lardner Park



LARDNER PARK GARDEN + HOME EXPO

Saturday 10th + Sunday 11th October
9am to 3pm daily

Exhibitor Prospectus 2026

Lardner Park Strategic Partners



Community Bank
Drouin and Neerim South
B Bendigo Bank



**TAFE
GIPPSLAND**


TOYOTA
Warragul Toyota



THE WHO

Lardner Park is Gippsland's premier events and exhibition venue, hosting some of the country's largest agricultural, lifestyle, business, music and community events. With extensive indoor and outdoor facilities. The venue attracts hundreds of thousands of visitors each year across a diverse calendar of events.

In 2022, Lardner Park took over the Garden & Home Expo from the Drouin Lions Club, who had successfully run the event for over 19 years. We are excited to continue their legacy and ensure the event continues to thrive. The 2024 Expo drew 5,000 patrons and 120 exhibitors, and our goal is to make it an annual must-visit event in Gippsland.

THE WHY

This year we are bringing the Expo back to its roots - **celebrating the very best in garden, home and outdoor living.**

Designed to inspire gardeners, renovators, homeowners and lifestyle enthusiasts, the event will showcase everything people need to create, improve and enjoy their garden and home.

From plants, landscaping, garden supplies and outdoor living solutions to builders, home improvement specialists, interiors, sustainable living products and local artisans, the Expo brings together a diverse range of exhibitors in one location.

With a refreshed focus on inspiration, quality and practical ideas, Lardner Park is returning the event to its core purpose: connecting visitors with you; the trusted businesses, expert advice, innovative products and the latest trends in both garden and home living.

Whether you're planning a major renovation, refreshing your space, starting a garden project or simply looking for inspiration, we're excited the Lardner Park Garden & Home Expo will be Gippsland's premier destination.

HOW MUCH?

Exhibitors are encouraged to create engaging, immersive displays that showcase your brand. Please let us know what you need in advance and we'll do our best to accommodate basic needs where possible.

| SITE TYPE | SIZE | PRICE |
|-----------------------|----------|-------|
| Indoor Site | 3m x 4m | \$175 |
| | 5m x 5m | \$340 |
| Outdoor Site | 6m x 6m | \$300 |
| | 9m x 9m | \$400 |
| | 9m x 18m | \$600 |
| Indoor Catering Site | 4m x 4m | \$600 |
| | 6m x 6m | \$600 |
| Outdoor Catering Site | 6m x 9m | \$600 |

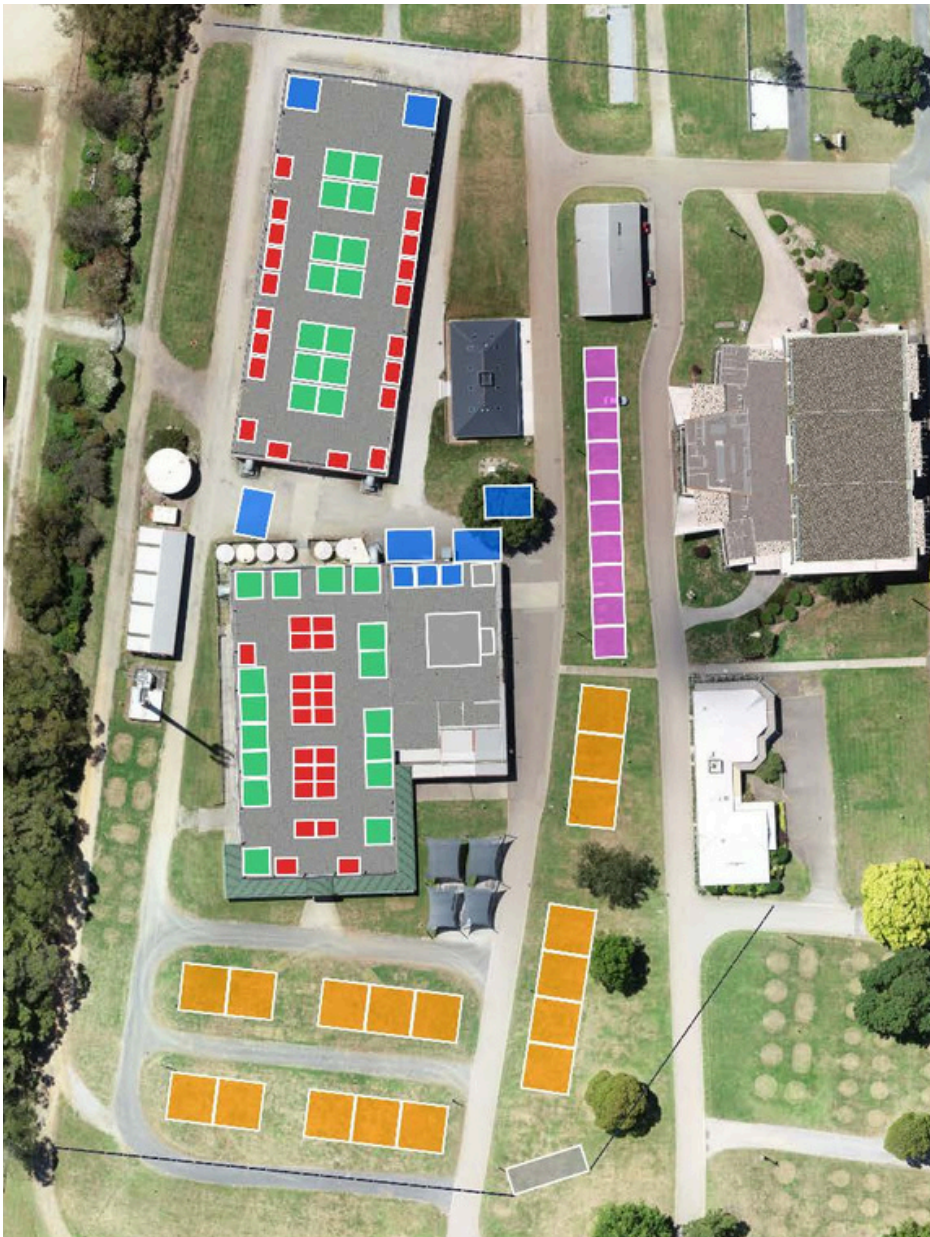
ADDITIONALLY

To help keep the Garden & Home Expo affordable and accessible while showcasing the best of our region, we are inviting local experts, knowledge holders, makers, community groups and practitioners to contribute presentations, demonstrations and/or hands-on workshops.

This is an opportunity to share your expertise, connect with the community and contribute to a vibrant exchange of ideas for visitors.

Please let us know in your application if you'd like to be a part of this.

LAYOUT



-  3m x 4m Indoor
-  5m x 5m Indoor
-  6m x 6m Outdoor
-  9m x 9m Outdoor
-  Catering

MARKETING

The Lardner Park team will manage a targeted marketing campaign before, during and after the event, while also providing exhibitors with a tailored marketing toolkit containing ready-to-use content, imagery and copy to share across your own channels.

We hope to reduce the marketing workload for exhibitors while ensuring consistent event branding and messaging.

Through our promotional reach, exhibitors also have opportunities to collaborate with our team to showcase unique products, services and stories, helping maximise visibility and engagement with potential customers.

As an exhibitor, your business will be featured on the event website and in the official Garden + Home Expo Program, supported by a targeted marketing campaign across local print media, radio, digital advertising, email marketing and social media channels.

APPLICATION PROCESS

APPLY FOR A SITE

Get your application in quickly for this year's expo. Early interest is crucial to the success of this event!

To apply for a site at the Lardner Park Garden + Home Expo, please complete the online exhibitor application via our website: <https://lardnerpark.com.au/garden-home-expo/>

All applications must be accompanied by an **Exhibitor Set-Up Information Document and Risk Assessment** (which includes your current and valid Public Liability details), and if applicable, a Statement of Trade (FoodTrader).

SITE ALLOCATION

Once your application is approved, we will advise your site allocation. This year will be a new layout to previous years and exhibitors are being selected and positioned to ensure a natural flow throughout the event as well as a cohesive and engaging experience for visitors. Site allocations are at the discretion of Lardner Park.

PAYMENT/CANCELLATIONS & REFUNDS

A 100% payment is required for your site to be confirmed.

Please review the full set of our Terms and Conditions for Exhibiting at the Garden + Home Expo are available on our website:

<https://lardnerpark.com.au/garden-home-expo/>



MORE QUESTIONS?

Get in touch with the team today!



03 5626 1373



gardenexpo@lardnerpark.com.au



155 Burnt Store Road, Lardner, Victoria, 3821



lardnerpark.com.au

