



2026 FARM WORLD EQUESTRIAN FESTIVAL

26th-28th MARCH 2026

TRADE APPLICATION

BAW BAW EQUESTRIAN
CENTRE Lardner, Victoria 3821



For 6 incredible years, Farm World Equestrian Festival has brought horse lovers, families and thrill seekers together for an unforgettable celebration of equestrian excellence! From heart pounding competitions to family-friendly fun, delicious food and stunning horse displays, it's no wonder this event has become a beloved annual tradition!

Farm World is Victoria's premier agricultural field day and lifestyle event – attracting on average 50,000+ visitors annually. In 2026, the event will run from the 26th-28th March, opening to the general public at 8:30am and closing at 4pm on each day.

With a multitude of site options available, Farm World Equestrian Festival offers businesses the opportunity to expand into new markets, boost revenue, connect with a diverse range of customers, and significantly increase their brand awareness. The event offers invaluable brand exposure with publicity across television, radio, print, online and social media, reaching regional, state, and national audiences.

Don't miss your chance to be part of the Farm World Equestrian Festival 2026!

Elevate your brand at a premier horse event!!!



Saturday Night

The Farm World Rodeo (external organisers) will open gates at 5pm for a 2 to 3 hour Rodeo event at the end of Lakeside Arena (this is a separately ticketed event), however a package offering a Farm World 2026 day ticket plus a discounted Rodeo Ticket will be on offer.

The concept is to get patrons to make a real day of the event, attending Farm World during the day and staying onsite (buying or enquiring from Exhibitors) until gates close at 4:30pm for a 5pm start for the Rodeo.

Farm World will also be hosting the "Freestyle Kings" Motocross event as an opener to the Rodeo and they will be demonstrating their craft throughout Thursday, Friday and Saturday for three shows a day to encourage patrons along to Farm World.



Exhibitor Site Costs (3 days)

3x3m

3x3m Marquee with flooring

\$1095

Includes
2 exhibitor day passes

3x6m

3x6m Marquee with flooring

\$1595

Includes
3 exhibitor day passes

3x9m

3x9m Marquee with flooring

\$1795

Includes
4 exhibitor day passes

3x12m

3x12 Marquee with flooring

\$1895

Includes
4 exhibitor day passes

3x15m

3x15m Suitable for floats

\$1995

Includes
4 exhibitor day passes

Contact:

Alissa Habgood | Phone 0408 511 490 | Email alissa@sorrentopark.com.au

Site Booking Form



Business Name

Contact Person

Address

Suburb

State

Postcode

Phone

Mobile

Email

Website

Facebook

Instagram

Promotional

Wording

For use on social media
& announcements

Site Booking (Please Tick)

☐

3x3m \$1,095

☐

3x6m \$1,595

☐

3x9 \$1,795

☐

3x12m \$1,895

☐

3x15m \$1,995

☐

other sizing required



**SORRENTO
PARK**
Equestrian Events

Please send booking form and proof of public liability
insurance (minimum \$10m) form to:
alissa@sorrentopark.com.au
Payment is due upon receiving invoice.