



TRADE APPLICATION

BAW BAW EQUESTRIAN CENTRE Lardner, Victoria 3821

2025 FARM WORLD EQUESTRIAN FESTIVAL 27th-29th MARCH 2025



The Farm World Equestrian Festival runs in conjunction with Farm World and has done for 5 years now. With equestrian events on every day, it's a must see event for horse lovers. We have seen some amazing growth over the years and hope to keep that momentum going!

Farm World is Victoria's premier agricultural field day and lifestyle event – attracting on average 50,000+ visitors annually. In 2025, the event will run from the 27th-29th March, opening to the general public at 8:30am and closing at 4pm on each day.



With a multitude of site options available, Farm World Equestrian Festival offers businesses the opportunity to expand into new markets, boost revenue, connect with a diverse range of customers, and significantly increase their brand awareness. The event offers invaluable brand exposure with publicity across television, radio, print, online and social media, reaching regional, state, and national audiences.

Don't miss your chance to be part of the Farm World Equestrian Festival 2025!

Saturday Night

The Farm World Rodeo (external organisers) will open gates at 5pm for a 2 to 3 hour Rodeo event at the end of Lakeside Arena (this is a separately ticketed event), however a package offering a Farm World 2025 day ticket plus a discounted Rodeo Ticket will be on offer.

The concept is to get patrons to make a real day of the event, attending Farm World during the day and staying onsite (buying or enquiring from Exhibitors) until gates close at 4:30pm for a 5pm start for the Rodeo.

Farm World will also be hosting the "Freestyle Kings" Motocross event as an opener to the Rodeo and they will be demonstrating their craft throughout Thursday, Friday and Saturday for three shows a day to encourage patrons along to Farm World.



Exhibitor Site Costs (3 days)

3x3m

3x3m Marquee with flooring

\$995

Includes 2 exhibitor day passes

3x6m

3x6m Marquee with flooring

\$1495

Includes 2 exhibitor day passes

3x9m

3x9m Marquee with flooring

\$1695

Includes 3 exhibitor day passes

3x12m

3x12 Marquee with flooring

\$1795

Includes 3 exhibitor day passes

3x15m

3x15m Suitable for floats

\$1895

Includes 3 exhibitor day passes

Contact:

Alissa Habgood | Phone 0408 511 490 | Email alissa@sorrentopark.com.au

Site Booking Form



Business Name

Contact Person

Address

Suburb

State

Postcode

Phone

Mobile

Email

Website

Facebook

Instagram

Promotional

Wording

For use on social media
& announcements

Site Booking (Please Tick)

3x3m \$9,95

3x6m \$1,495

3x9 \$1,695

3x12m \$1,795

3x15m \$1,895.

other sizing required



Please send booking form and proof of public liability
insurance (minimum \$10m) form to:

alissa@sorrentopark.com.au

Payment of sponsorship is due upon receiving invoice.

