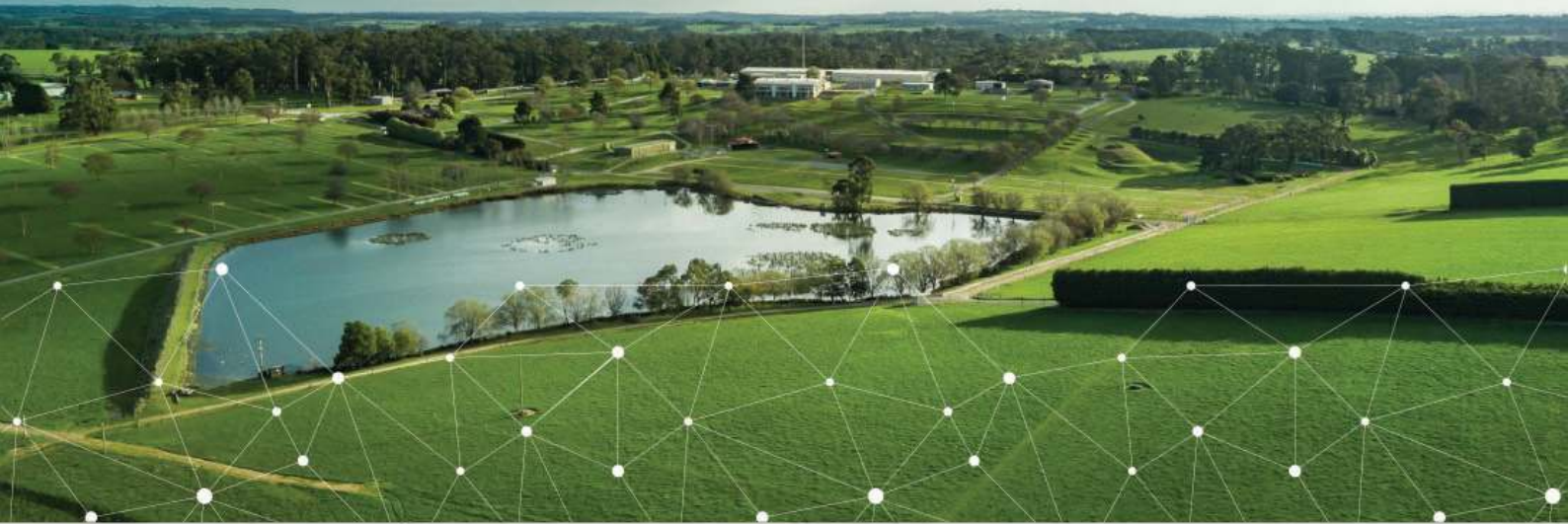




Lardner Park



EVENT NETWORK INFORMATION

Powered by



Launch Networks





STANDARD EVENT WIFI

Why

Event Wifi allows people who have poor reception or a second device to get online and interact with your brand/event not only in person but in a digital space as well providing more social engagement helping you spread your message.

How

Fill out our Event Wifi request form and we will have the network up and running for your event. You can name the network and can choose your own password.

We can even provide multiple networks to insulate different elements of your event to increase security and reliability. ie; a separate network for staff, payments etc.

If you would like to live stream or perform any high bandwidth activity let us know and we can provide a custom solution to meet any need.

Get started

Our equipment is already installed on-site with management and support done remotely which makes setting up quick and easy.

Event Wifi covers the areas in and around the pavilions and event centre. If a network is required outside of these areas we can provide additional equipment.

If you are interested in gaining more insights about your guests talk to us about our captive portal solutions. With this we can collect contact information and have guests fill out surveys, plus many other useful tools.



CUSTOM EVENT WIFI

Why

For larger or more complex events there are many more considerations to take into account when planning connectivity to make sure everything runs smoothly during the event.

Ensuring you have enough connectivity is just as important as planning crowd flows and evacuation plans. If you haven't got this in place it can put a great strain on your event and cripple critical services like electronic payments, ticket scanners and much more.

How

Get in touch with us directly and we will work with you to plan the most effective solution to make sure your event runs without a hitch.

Our dedicated team work with you throughout the event and can even provide 24 hour onsite support for more complex and demanding events that require an added level of attention.

Get started

A custom network is very variable and depends on the level of service required. We will work directly with you make sure we provide the best possible service is provided within the budget you have allocated.

In some cases, we can provide value-added services to the guests of your event to help offset the cost of our deployment.



CAPTIVE PORTAL

What is a captive portal

A Captive portal turns your Event WiFi network into a powerful marketing tool to engage your attendees. Whether you want their details to contact or remarketing purposes later or to collect feedback during the event, there are a multitude of capabilities that we can activate.

Why have one

- A captive portal can collect qualified leads that are more likely to convert.
- A captive portal can convert 100% of event attendees who connect to your WiFi into visitors to online location of your choosing.
- A captive portal gives you a solid ROI you can measure with standard reporting tools.
- A captive portal can help you grow your mailing list, survey your target audience or segment your market.
- A captive portal can provide real-time feedback from every attendee that connects to your wifi network.

How it works

1. Greet guests as they arrive at the event with your own branded, well designed signage offering event WiFi with your custom branded network name.
2. Catch their attention as they log in to the network via your custom splash page.
3. As they connect to the internet, users can be automatically redirected to the web page of your choice, Make an impact with a special offer or competition to increase click-through traffic and data verification or entice further social media interaction.
4. Watch as your guests form positive brand associations while they enjoy the event and the high-quality internet on offer.
5. Once the event is over take all the data you have collected and put it to work connecting with pre-qualified people who have already had direct contact with your brand.



BROADCAST & LIVE STREAMING

Why

Live streaming allows you to reach a much greater audience than those who can attend your event, whether you are trying to attract more people to your next event or to spread your message further. Live streaming is a highly cost-effective method to do this.

How

Bring your own equipment and we will provide the high capacity network required to deliver your content to whichever destination you choose. Alternatively, we can connect you with one of our trusted partners who can handle the process for you.

Get started

The cost of live streaming has a lot of variables and can differ greatly based on many factors. If you think live streaming could benefit your event, there are a few things to consider;

- How many camera angles do you want to stream?
- Will you have music playing and what are the copyright implications of this?
- Do you want a roaming camera that can travel through the crowd or area of your event?
- Will you need a sound tech to monitor levels in the case of live music?
- Do you want a two-way stream that operates like a teleconference?

Once you have worked this out get in touch and we will build a network solution to meet the needs of your project.