





Thank you for your expression of interest in our new Tradie Activation at the Lardner Park Garden + Home Expo 2024. Here's a brief overview of what is included, the cost, and what we would need from you to get started.

### **OPTION A: Community Tradie Pinboard**

#### What you are getting:

- Spotlight Exposure: Your business featured on our community pinboard in an A4 flyer catching the eye of hundreds of local homeowners and garden enthusiasts over two fun-filled days.
- New Leads: Connect with people eager to find skilled pros like yourself for their home reno projects.

#### Cost:

• The fee for this opportunity is \$50 (including GST).

#### What We Need From You:

- Payment: Once you confirm, we'll send over an invoice for the \$50 fee. Easy peasy!
- A4 Flyer Display\*: Provided by you featuring your name, contact information, services offered, and logo in .PNG format (see attached example).

  \*Alternatively, we can create a flyer for you with information provided.

To confirm a spot please email ash@larnderpark.com.au

#### **OPTION B: Event Site**

#### What you are getting:

• A site at the expo to promote your business/product over the two day event.

#### Cost:

• The fees vary depending on the size of site you select. Read through site information on the exhibitor page on our website and follow prompts to apply: https://lardnerpark.com.au/garden-home-expo/

For any queries please email gardenexpo@lardnerpark.com.au

Kind Regards,

Ashlee Kriening Marketing Co-Ordinator Lardner Park



## CONCRETING

# **SERVICING GIPPSLAND**

-DRIVEWAYS
-PATHS
-ALFRESCO
-SHED SLABS







Contact Number
Email Address
Wesbite
Address