

# Lardner Park Strategic Plan

## 2023–28

### Listening & Working with Stakeholders

Over 6 weeks, we undertook an extensive stakeholder engagement process to understand different perspectives on the past, present and future of Lardner Park.

We asked about challenges and opportunities, strengths and weaknesses as well as what issues matter most.

- Key themes**
- Resources & resourcing
  - Ways of working
  - Partnerships
  - Infrastructure & assets
  - Strategic foresight & preparedness

Our Plan also aligns with United Nations Sustainable Development Goals (SDGs).

**Key highlights include**

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**Industry, Innovation and Infrastructure**

Connects to Lardner Park’s role as a regional facilitator of knowledge and innovation through event programming.
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**Sustainable Cities and Communities**

Connects to Lardner Park’s value within and influence on the community.
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**Climate Action**

Connects to Lardner Park’s focus on climate action and helping others through the transition to renewables.
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**Partnerships for the Goals**

Connects to Lardner Park’s strong focus on partnering and collaborating with others to share knowledge.

### At a glance

- Our Vision**
- By 2033, Lardner Park is recognised as the ‘go to’ venue in Gippsland for innovative and purpose-driven leaders in agriculture, education, entertainment and events.
- Our Purpose**
- Be a stage for sharing knowledge, experiences and tools that support the transition of Gippsland’s economy and agriculture industry, growing the resilience of our wider community.
- Our Values**
- Respect, Innovation, Connection, Collaboration & Legacy.

62  
Survey Responses

Clients & Exhibitors, Neighbours & Local Community, Lardner Park Board, Committee, Management & Suppliers

2  
Focus Groups

LP Strategic Partners & Impact Allies

6  
Interviews

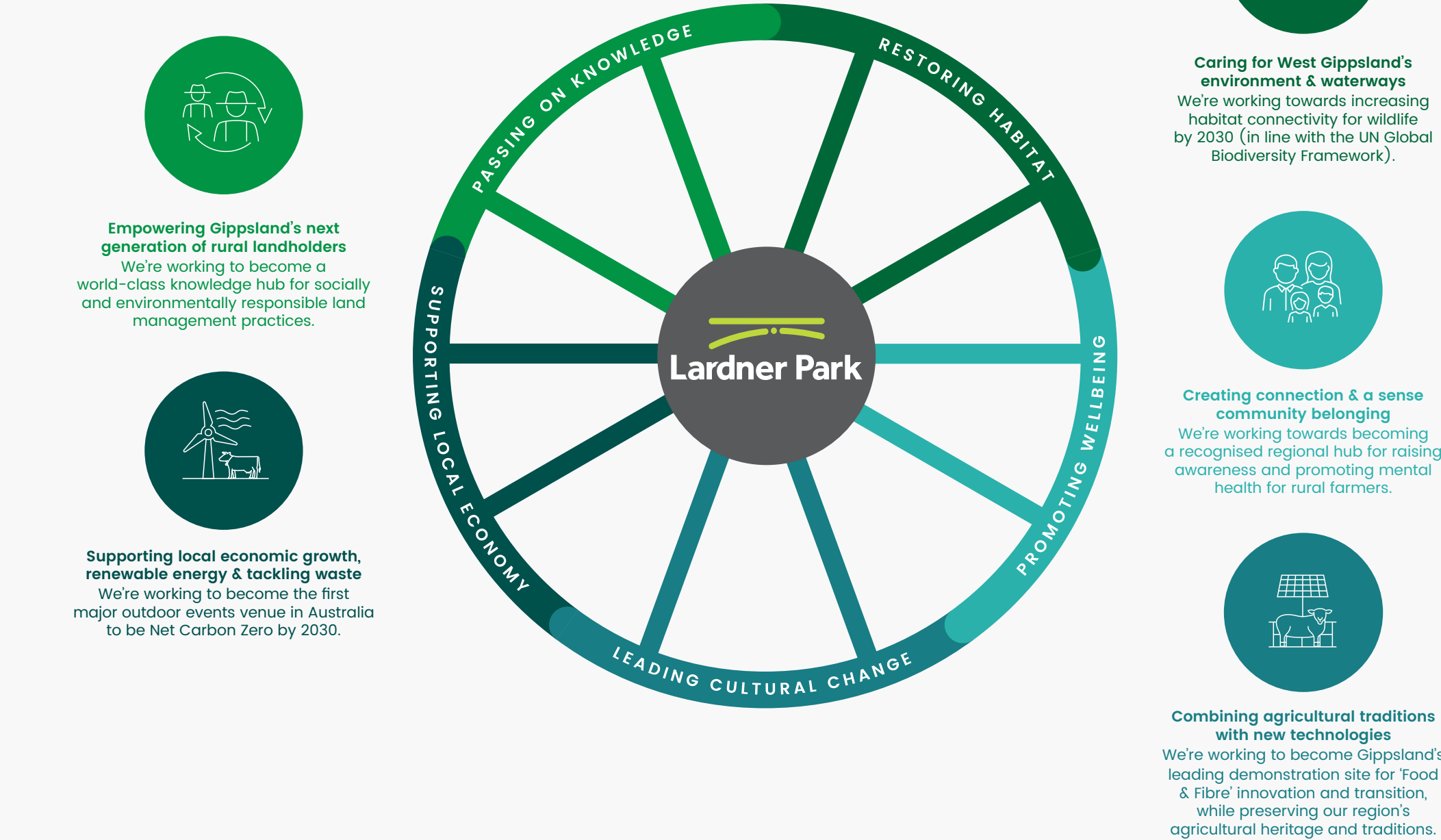
Baw Baw Shire Council, Bunurong Land Council, Destination Gippsland, Claas Harvest Centre, Latrobe Valley Authority & Regional Development Victoria, State Youth Games

3  
Strategic Workshops

LP Strategy Steering Committee, plus a presentation and feedback LP session with the Board & Committee

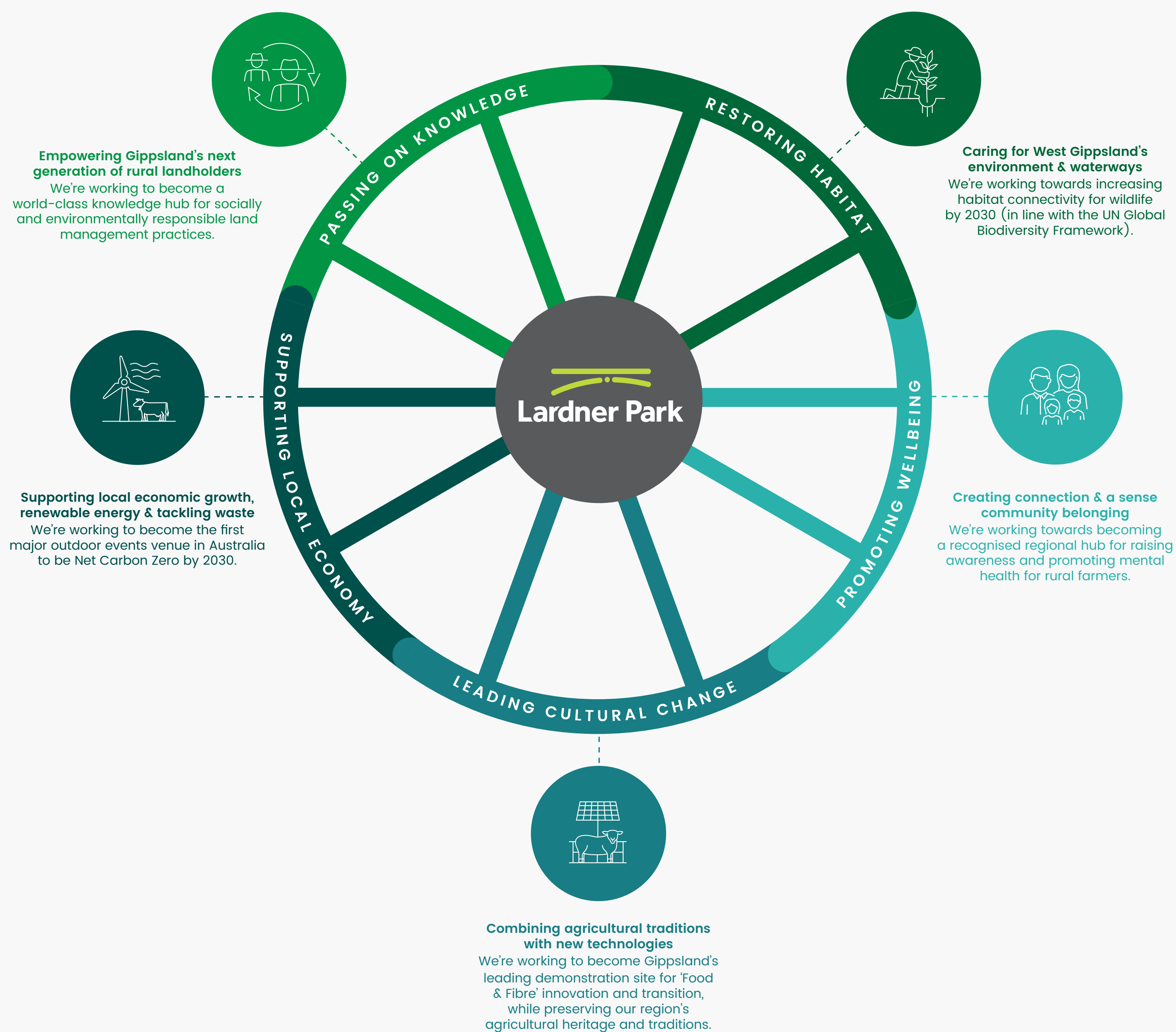
### Impact Model

Our 2023–2028 Strategic Plan integrates Regeneration Projects’ Five Capitals impact framework with traditional strategic planning models, reflecting our organisation’s commitment to creating positive social, environmental and economic benefits.



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