

Lardner Park Strategic Plan

2023-28

Listening & Working with Stakeholders

Over 6 weeks, we undertook an extensive stakeholder engagement process to understand different perspectives on the past, present and future of Lardner Park.

We asked about challenges and opportunities, strengths and weaknesses as well as what issues matter most.

Key themes

- Resources & resourcing
- Ways of working
- Partnerships
- Infrastructure & assets
- Strategic foresight & preparedness

Our Purpose

Our Vision

At a glance

Be a stage for sharing knowledge, experiences and tools that support the transition of Gippsland's economy and agriculture industry, growing the resilience of our wider community.

By 2033, Lardner Park is recognised as the 'go to' venue

agriculture, education, entertainment and events.

in Gippsland for innovative and purpose-driven leaders in

Our Values

Respect, Innovation, Connection, Collaboration & Legacy.

62Survey Responses

Clients & Exhibitors, Neighbours & Local Community, Lardner Park Board, Committee, Management & Suppliers

LP Strategic Partners & Impact Allies

Focus Groups

6 Interviews

Baw Baw Shire Council, Bunurong Land Council, Destination Gippsland, Claas Harvest Centre, Latrobe Valley Authority & Regional Development Victoria, State Youth Games

3 Strategic Workshops

LP Strategy Steering Committee, plus a presentation and feedback LP session with the Board & Committee

Our Plan also aligns with United Nations Sustainable Development Goals (SDGs).

Key highlights include



Industry, Innovation and Infrastructure

Connects to Lardner Park's role as a regional facilitator of knowledge and innovation through event programming.



Sustainable Cities and Communities

Connects to Lardner Park's value within and influence on the community.



Climate Action

Connects to Lardner Park's focus on climate action and helping others through the transition to renewables.



Partnerships for the Goals

Connects to Lardner Park's strong focus on partnering and collaborating with others to share knowledge.

Impact Model

Our 2023-2028 Strategic Plan integrates Regeneration Projects' Five Capitals impact framework with traditional strategic planning models, reflecting our organisation's commitment to creating positive social, environmental and economic benefits.



Empowering Gippsland's next generation of rural landholders We're working to become a orld-class knowledge hub for socially

world-class knowledge hub for socially and environmentally responsible land management practices.



Supporting local economic growth, renewable energy & tackling waste
We're working to become the first major outdoor events venue in Australia to be Net Carbon Zero by 2030.





Caring for West Gippsland's environment & waterways
We're working towards increasing habitat connectivity for wildlife by 2030 (in line with the UN Global Biodiversity Framework).



Creating connection & a sense community belonging
We're working towards becoming a recognised regional hub for raising awareness and promoting mental health for rural farmers.



Combining agricultural traditions with new technologies

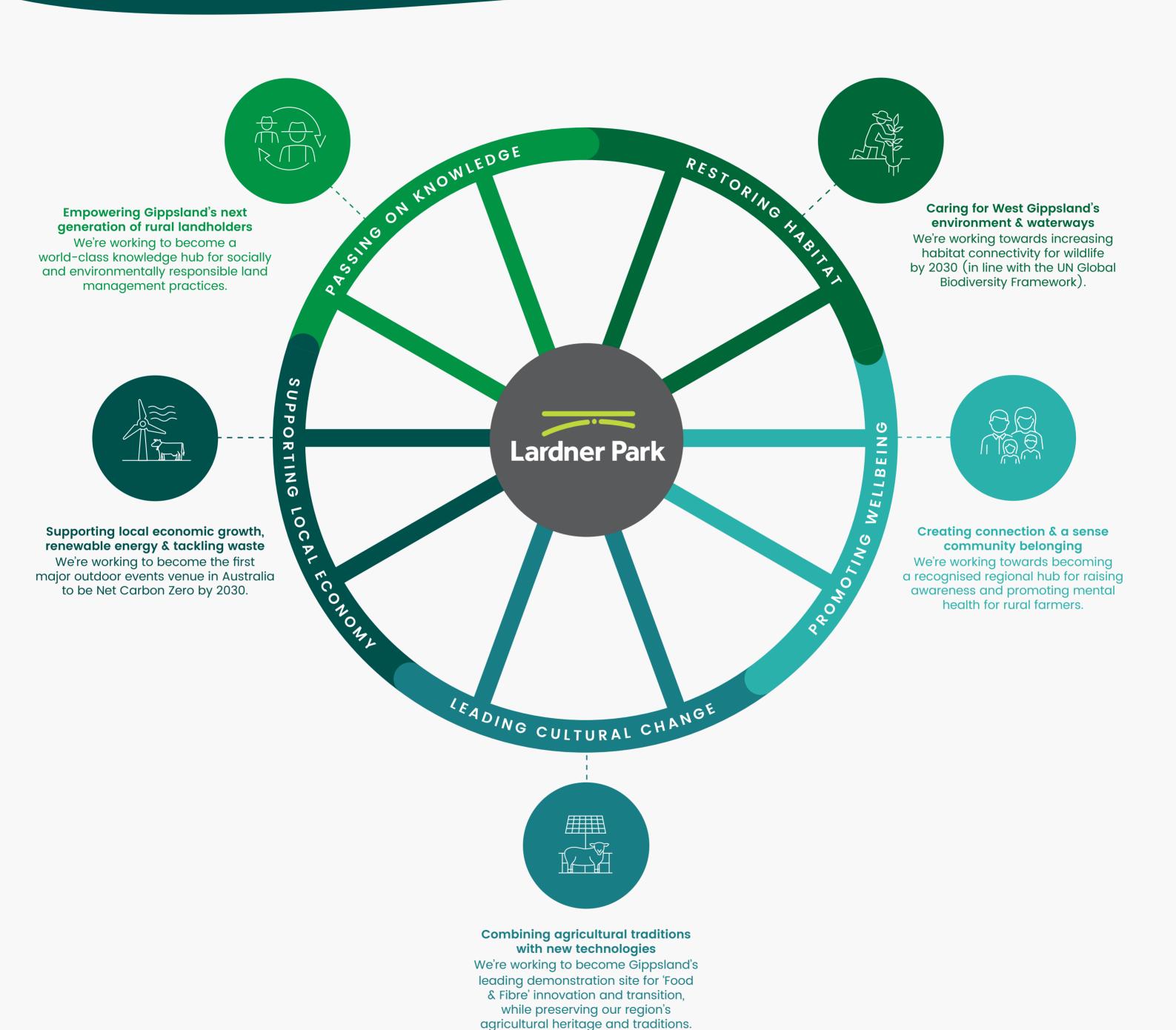
We're working to become Gippsland's leading demonstration site for 'Food & Fibre' innovation and transition, while preserving our region's agricultural heritage and traditions.

Acknowledgement of Country

Lardner Park acknowledges the Bunurong Peoples of the Eastern Kulin Nation and their living connections to Country through Elders past and present. We also acknowledge and pay our respects to other Aboriginal and Torres Strait Islander People within our community. We celebrate the rich land and water management practices, like traditional burning, that have been a part of this region for millennia.

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